

CLINT DELAPAZ

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EMAIL clint@5seven.com



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OBJECTIVE Seasoned professional with 18+ years design/production experience seeking a creative position in the Bay area.

CLIENTS SF AIDS Foundation Capital One The Melt popchips Cisco Systems Dell
Pandora Internet Radio Coca-Cola Gap, Inc. Sephora Williams-Sonoma Sony

EXPERIENCE **FREELANCE DESIGNER** art director + sr. designer + production artist + design therapist + office shrink
San Francisco, CA; July 2006 – Present

PANDORA INTERNET RADIO creative director

Oakland, CA; June 2013 – January 2015

Developed Pandora's overall business visual identity and personality. Provided leadership and mentorship to a small, but mighty team of six. Managed workflow of Designers, Production staff, Project Managers and Freelance Designers. Worked closely with Sales, Training, Marketing, Product and Events teams to execute a broad range of deliverables, including: Presentations (scalable + custom pitches), a library of Sales collateral, infographics, web (design and updates of landing pages), video (editing, motion graphics) and event collateral. Provided senior oversight of vendor relationships and budgets for design, printing, etc.

LYON & ASSOCIATES art director

San Diego, CA; September 2003 – July 2006

Responsible for overseeing all print collateral from concept to final product and the supervision of all external and internal print media. Collaborated with creative director and copywriter to design compelling visual designs ranging from corporate identity to video production to developing brand marketing strategies.

CAPITAL ONE FINANCIAL senior graphic designer

Vienna, VA; March 1999 – March 2002

Developed brand marketing strategies using pre-press applications to create preliminary layouts of external marketing materials for production. Led creative design within assigned business group and directed compelling visuals based upon marketing objectives, consumer needs and current trends in advertising and popular culture. Projects included direct mailers, logo and stationery designs, annual reports and other print collateral.

APPLICATIONS Adobe Photoshop Adobe Illustrator Adobe InDesign Google Slide Word Press
Microsoft Word PowerPoint Microsoft Excel Keynote After Effects

EDUCATION B.S. DEGREE Art and Associated Studies (Art Therapy) 1997
Studio Concentration: Sculpture and Graphic Design
University of Evansville | Evansville, IN

REFERENCES Available upon request

WEBSITE www.5seven.com

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PPT SAMPLES



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